Must-read Book List

- 1. Million Dollar Weekend
- 2. The Design Thinking Playbook
- 3. Testing Business Ideas
- 4. Value Proposition Design
- **5. Business Model Generation**
- 6. The Invincible Company
- 7. Blue Ocean Strategy
- 8.\$100 start up
- 9. The mom test
- 10. The 48 laws of power
- 11. The back of the napkin
- 12. Your next 5 steps
- 13. The lean startup
- 14. The Founder's Dilemmas
- 15. Get Backed
- 16. The minimalist entrepreneur